

FAX# 215 564 1103
HARRIS REPORT FROM REP OCT23/12 10.55
CHANGES *** WPXI-TV ***

REP. #	OFF. #	SAT.ESMAN #
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BUYER NAME KATHRYN WELSH

SALES PRSN WA- CHERYL BLAIR

ORDER # _____ CONTRACT # 6310163

	CLASS: NATL.	LOCAL	REGIONAL
1. <u>1960</u>	10	10	10
2. <u>1961</u>	10	10	10
3. <u>1962</u>	10	10	10
4. <u>1963</u>	10	10	10
5. <u>1964</u>	10	10	10
6. <u>1965</u>	10	10	10
7. <u>1966</u>	10	10	10
8. <u>1967</u>	10	10	10
9. <u>1968</u>	10	10	10
10. <u>1969</u>	10	10	10
11. <u>1970</u>	10	10	10
12. <u>1971</u>	10	10	10
13. <u>1972</u>	10	10	10
14. <u>1973</u>	10	10	10
15. <u>1974</u>	10	10	10
16. <u>1975</u>	10	10	10
17. <u>1976</u>	10	10	10
18. <u>1977</u>	10	10	10
19. <u>1978</u>	10	10	10
20. <u>1979</u>	10	10	10
21. <u>1980</u>	10	10	10
22. <u>1981</u>	10	10	10
23. <u>1982</u>	10	10	10
24. <u>1983</u>	10	10	10
25. <u>1984</u>	10	10	10
26. <u>1985</u>	10	10	10
27. <u>1986</u>	10	10	10
28. <u>1987</u>	10	10	10
29. <u>1988</u>	10	10	10
30. <u>1989</u>	10	10	10
31. <u>1990</u>	10	10	10
32. <u>1991</u>	10	10	10
33. <u>1992</u>	10	10	10
34. <u>1993</u>	10	10	10
35. <u>1994</u>	10	10	10
36. <u>1995</u>	10	10	10
37. <u>1996</u>	10	10	10
38. <u>1997</u>	10	10	10
39. <u>1998</u>	10	10	10
40. <u>1999</u>	10	10	10
41. <u>2000</u>	10	10	10
42. <u>2001</u>	10	10	10
43. <u>2002</u>	10	10	10
44. <u>2003</u>	10	10	10
45. <u>2004</u>	10	10	10
46. <u>2005</u>	10	10	10
47. <u>2006</u>	10	10	10
48. <u>2007</u>	10	10	10
49. <u>2008</u>	10	10	10
50. <u>2009</u>	10	10	10
51. <u>2010</u>	10	10	10
52. <u>2011</u>	10	10	10
53. <u>2012</u>	10	10	10
54. <u>2013</u>	10	10	10
55. <u>2014</u>	10	10	10
56. <u>2015</u>	10	10	10
57. <u>2016</u>	10	10	10
58. <u>2017</u>	10	10	10
59. <u>2018</u>	10	10	10
60. <u>2019</u>	10	10	10
61. <u>2020</u>	10	10	10
62. <u>2021</u>	10	10	10
63. <u>2022</u>	10	10	10
64. <u>2023</u>	10	10	10
65. <u>2024</u>	10	10	10
66. <u>2025</u>	10	10	10
67. <u>2026</u>	10	10	10
68. <u>2027</u>	10	10	10
69. <u>2028</u>	10	10	10
70. <u>2029</u>	10	10	10
71. <u>2030</u>	10	10	10
72. <u>2031</u>	10	10	10
73. <u>2032</u>	10	10	10
74. <u>2033</u>	10	10	10
75. <u>2034</u>	10	10	10
76. <u>2035</u>	10	10	10
77. <u>2036</u>	10	10	10
78. <u>2037</u>	10	10	10
79. <u>2038</u>	10	10	10
80. <u>2039</u>	10	10	10
81. <u>2040</u>	10	10	10
82. <u>2041</u>	10	10	10
83. <u>2042</u>	10	10</	

PRDCT	<u>EUGENE DEPASQUALE</u>	EST# <u>2217</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT23/12	OCT29/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT23/12 10.55

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 373 AGENCY EST# = 2217
AGENCY PRODUCT CODE = 379

1 S 430A-459A

WO

\$175.00

10/29

10/29

○

MON

Q

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PROGRAM : CH 11 NEWS 430A
CON COM1 : CH 11 NEWS 430A
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2 S 500P-530P

30

\$1,100.00

10/29

10/29

Q

NOW

○

PROGRAM :	CH 11	EARLY NEWS
CON COM1:	CH 11	EARLY NEWS

3 5 600P-630P

30

\$475.00

10/27

10/27

○

SAT

○

PROGRAM :	CHANNEL 11 NEWS	SATURDAY
CON COM1:	CHANNEL 11 NEWS	SATURDAY

REP HEADLINE# 6310163 TRF# 331027
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP
 OCT23/12 10.55
 CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		600A-800A	30		\$250.00	10/27	10/27	0		SAT	0
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1: CHANNEL 11 NEWS SAT AM												
5	S		800A-1030A	30		\$275.00	10/27	10/27	0		SAT	0
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1: CHANNEL 11 NEWS SAT AM												
6	S		530A-800A	30		\$250.00	10/28	10/28	0		SUN	0
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
7	S		600P-630P	30		\$500.00	10/28	10/28	0		SUN	0
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												
8	S		800A-1000A	30		\$275.00	10/28	10/28	0		SUN	0
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
9	S		430A-459A	30		\$175.00	10/25	10/25	0		THU	0
PROGRAM : CH 11 NEWS 430A												
CON COM1: CH 11 NEWS 430A												
10	S		500P-530P	30		\$1,100.00	10/25	10/25	0		THU	0
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
OCT/12						\$0.00						
NOV/12						\$0.00						

CONTRACT TOTAL \$0.00
 TOTAL SPOTS 0

REP HEADLINE# 6310163 TRF# 331027
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
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HARRIS REPORT FROM REP

OCT23/12 10.55
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$41,785 WPXI 14% KDKA 47% WTAE 37% WPGH 2% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE